

ESCAPE HIDE TELL

WANT THIS TO BE AS WELL KNOWN AS
DROP, COVER, HOLD OR STOP, DROP & ROLL

4 KEY ELEMENTS

1 BUILDING STRONGER PARTNERSHIPS

COMMUNICATION & COLLABORATION

CROWDED PLACES Protecting OUR BUSINESSES

ALL OF GOVERNMENT APPROACH TO ENABLE BUSINESS OWNERS TO PROTECT PEOPLE USING THEIR CROWDED PLACE
TOOLS TO MINIMIZE HARM & SAVE LIVES

2 BETTER SHARING OF INFORMATION AND GUIDANCE

ESCAPED HIDE TELL

- SHARING THIS MESSAGE: POSTERS, STAFF INDUCTIONS
- CLEARLY DEFINED AREAS OF ACCOUNTABILITY
- CLARIFY GREY SPACES
- REGULAR THREAT ASSESSMENTS BEFORE EVERY EVENT
- STAFF RECEPTIVE & RESPONSIVE TO PUBLIC
- ACCOUNTABILITY
- IDENTIFYING & REPORTING ALL SUSPICIOUS BEHAVIOUR
- ATTENTION TO DETAIL
- MORE DIGESTIBLE BITE SIZED PIECES OF INFO NEEDED
- KEY ASSESSMENT TOOL
- NZ POLICE INTELLIGENCE

3 IMPLEMENTING EFFECTIVE PROTECTIVE SECURITY

PHYSICAL SECURITY

- FENCES
- TURNSTILES
- BOLLARDS
- PLANTERS STRATEGICALLY PLACED
- BARRIERS
- GUARDS
- TECHNOLOGY
- ROBUST IT SYSTEMS
- DATA/VENUE MANAGEMENT
- REVISIONS
- CYBER SECURITY TRAINING
- SECURITY CULTURE
- BRIEFINGS
- TRAININGS
- DEBRIEFINGS
- CHALLENGE CULTURE
- 4 LAYERS
- DETER DETECT DELAY RESPOND

4 INCREASING RESILIENCE

STAFF TRAININGS

- EMBEDDING LEARNING
- UPSILL
- BUILDING UP STAFF EQUIPPED & EMPOWERED TO RESPOND TO THREATS
- REGULAR COMMUNICATION ABOUT CROWDED PLACES
- TESTING
- DEBRIEFING
- SIMULATED EVENTS & SCENARIO BASED TRAININGS
- TABLE TOP EXERCISES

WHAT IS A CROWDED PLACE?

LOCATIONS THAT LARGE NUMBERS OF PEOPLE ACCESS EASILY & PREDICTABLY
NOT NECESSARILY ALWAYS CROWDED

CHALLENGES / BARRIERS

- LIMITED STAFF
- LIMITED BUDGET
- SOFT APPROACH - INFORM NOT INFLAME
- STUDENTS & STAFF WHO ARE RESISTANT TO SECURITY MEASURES
- UNIVERSITY CAMPUS EXTREMELY DIVERSE
- AWARENESS PUBLIC BUSINESS

QUESTIONS & ANSWERS

HAS THERE BEEN ANY PUSHBACK FROM CORPORATE SPONSORS/OTHERS IN PROMOTING THE CROWDED PLACES STRATEGY?

HAVE TAKEN A SOFTLY SOFTLY APPROACH

IN ROTATION OF EVENT MESSAGING

GRADUALLY IMPLEMENTING IT FURTHER

ESCAPE HIDE TELL

THERE IS STRENGTH IN NUMBERS

THE MORE OF US THAT ARE ON BOARD THE FASTER IT WILL BE NORMALIZED

BUILD EDUCATION → SPREAD THE MESSAGE!

WHAT MORE WOULD YOU LIKE TO SEE FROM POLICE/OTHER GOVERNMENT AGENCIES?

EXECUTIVE LEVEL SPONSORS FOR THE CROWDED PLACES STRATEGY

BUILDING RELATIONSHIP WITH POLICE ON A SENIOR LEVEL IS KEY & SHOULD BE ESTABLISHED EARLY

MORE WORK AROUND COLLABORATIVE TRAINING

ARE THERE PLANS FOR A SEE SOMETHING, SAY SOMETHING CAMPAIGN?

NOT YET - THE FOCUS IS ON ENSURING ESCAPE HIDE TELL IS EMBEDDED

HOW ARE YOU MANAGING DRONE ATTACK PREP FOR STADIUMS/OTHER BUILDINGS?

EMERGING THREAT 5 YRS

EMERGING TECHNOLOGY TO COUNTER THEM

MONITORING - EVENT DAYS

NON EVENT DAYS

DETECTION - TECHNOLOGY

STAFF

WHAT ARE THE GAPS IN THE CURRENT BAG MEMBERSHIP?

BAG IS VERY BROAD & COVERS SEVERAL SECTORS

BRINGING SMALLER/LESS WELL RESOURCED BUSINESSES INTO THE CONVERSATION

BUILDING RESILIENCE

SHARING RESOURCES

VIEW ON LEGISLATION FOR THE CROWDED PLACES STRATEGY?

DO NOT THINK IT NEEDS LEGISLATION - MORE ABOUT INFO/GETTING THE MESSAGE OUT

WHAT IS MAKING THE BIGGEST DIFFERENCE? (IN THE CROWDED PLACES STRATEGY)

BUSINESS ADVISORY GROUP

MAINLY THE BAG

NUMBER OF PEOPLE TALKING ABOUT IT IS MAKING A BIG DIFFERENCE

-MATT

EVERYTHING WE HAVE DONE TO MITIGATE VULNERABILITIES & IMPLEMENT THE STRATEGY

-NICK

ESCAPED HIDE TELL

MESSAGING IS IMPORTANT

THE ADDITIONAL RESOURCING & SUPPORT ORGS ARE GETTING TO ROLL OUT THE STRATEGY

-BRUCE

STRONG CONNECTION WITH POLICE & INTELLIGENCE

-SIMON

WHAT IS KEEPING YOU AWAKE AT NIGHT?

HAVE WE DONE ENOUGH?

WHAT IF WE ARE NEXT?

BUT THIS THOUGHT IS ALSO WHAT MOTIVATES ME

-MATT

ENSURING ALL THE WORK IS DONE TO SAFELY DELIVER THIS EVENT

-NICK

FIFA WOMAN'S WORLD CUP 2023 EYES OF THE WORLD WILL BE ON US

UNIVERSITY BEING HARD TO SECURE

FAMILY & FRIENDS UNDER THREAT

AT ANY POINT SOMETHING COULD TAKE PLACE

-SIMON

NEED TO BE AS WELL PREPARED AS WE CAN BE

-BRUCE

