

An aerial photograph of a wide river delta with multiple channels, set against a backdrop of green fields and snow-capped mountains. A large, semi-transparent blue circle is overlaid on the image, containing a white outline of New Zealand. A white dot on the outline is connected by a thin white line to the text 'Christchurch'.

Christchurch

Seize the opportunity

to invest in New Zealand's second largest city

CHRISTCHURCH, NEW ZEALAND



A \$40 billion opportunity

It's supported by:

A **committed Government** taking decisive action to achieve property settlements and maintain functional markets

- Government is purchasing land from thousands of property owners

A **unique recovery agency** with the power to remove barriers and get things done

It will mean:

\$4 billion of infrastructure repair that will result in state-of-the-art utilities, digital networks, and services

- 1,021km of roads
- 528 km of sewers
- 51km of water mains

Huge commercial design and development opportunities as the existing commercial space more than triples

- Over 970 commercial buildings have been demolished and cleared

Massive residential development as over 130,000 properties are repaired or replaced

Vastly increased accommodation and services

- Current unmet demand for 60% more hotel beds





It will encourage:

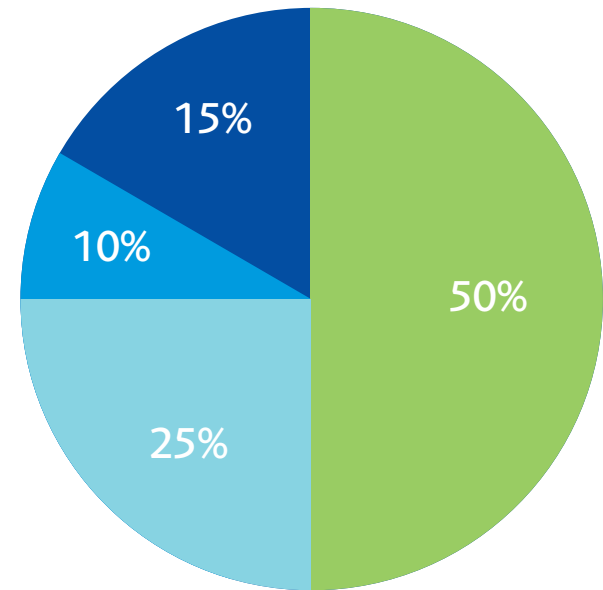
● ————— ●
An **influx of skilled people across dozens of sectors and trades**, creating whole new business and innovation ecosystems

- New supply chains**
- Innovative materials and designs**
- Smart capital**
- Visionary investors**



The scale of what's happening in Christchurch is amazing. Nowhere else in the world is doing what we're doing.

The Christchurch rebuild after the earthquakes is a \$40 billion opportunity that will drive decades of development and growth.



- Residential
- Commercial
- Infrastructure
- Government and Community assets

There is a 'tale
in the land' of
Christchurch
and Canterbury,
woven deep into
the hearts of
those who
live there





Christchurch is New Zealand's second largest city and the gateway to the South Island.

Bordered by hills and the Pacific Ocean, it sits within the Canterbury region, an area known worldwide for its natural beauty, innovative industries and agribusiness.

There is a 'tale in the land' of Christchurch and Canterbury, woven deep into the hearts of those who live there by centuries of Māori, European and Asian settlement. This story expresses itself today in the unique partnership with Te Rūnanga o Ngāi Tahu, the council of the local iwi, a resilient, entrepreneurial people

who made Te Waipounamu (the South Island) home over 800 years ago.

Christchurch and the Canterbury region have always been places of opportunity. Now, as the revitalisation of the region drives growth and innovation on a world scale, a new wave of change is coming.

Come be a part of the tale. Seize the opportunity.

half a million

people in Canterbury

fastest growing

regional economy in New Zealand

over 2,000 hours

of sunshine every year. Ideal for agriculture, tourism and recreation

minimal barriers

to investment and trade

extensive free trade

agreements including with Australia, China, Singapore, Chile, Malaysia and Hong Kong

fresh

air, clean water, and natural wonders of one of the world's greenest environments

stable

democratic government and a low level of national debt

Unprecedented

An unprecedented event

In 2010 and 2011 a series of earthquakes shook the Canterbury region. The worst, on 22 February 2011, caused extensive damage across Christchurch and the surrounding areas, especially in the central city and eastern suburbs. Over 1,000 commercial buildings and over 130,000 homes across greater Christchurch were damaged in some way, and 185 lives were lost.

An unprecedented response

The response to the earthquakes was swift and massive, bringing in disaster management forces from across the world. The people of New Zealand came together in support: community, defence force, medical, police, transport and infrastructure services quickly converged.

In March 2011 the New Zealand Government formed the Canterbury Earthquake Recovery Authority (CERA) to lead and coordinate the recovery and renewal of the region. CERA has been granted special statutory powers under the Canterbury Earthquake Recovery Act to help expedite recovery.

In April 2012 the Christchurch Central Development Unit (CCDU) was formed within CERA to design a blueprint for the central city and help to deliver a vibrant city centre – one that will be attractive and accessible for business, citizens and investors.

The earthquakes created an unprecedented opportunity...

● The sweeping Canterbury Plains, with views to the Southern Alps



Rt Hon John Key,
Prime Minister of
New Zealand, from the
22 February anniversary
speech in 2013

“I want to take this opportunity to
reiterate to the people of Canterbury today
that the Government remains absolutely
committed to standing beside you. This
rebuild will be done house by house,
building by building, street by street.”





An amazing opportunity

The earthquakes have provided an unprecedented opportunity to remake an international city. Christchurch is a world-first combination of blue skies development in an established, developed region: the chance to combine rich natural and cultural heritage, a deep economic base and best-practice 21st century urban design.

The people, industry and government of New Zealand are committed to making this happen. The unique nature of the earthquakes and the response has created an investment environment with a compelling range of ways to participate.

It's an opportunity too good to pass up.

● Visual concept of Te Papa Ōtākaro/Avon River Precinct

Canterbury is strong

Regional strength

Beyond Christchurch, the Waimakariri and Selwyn districts of Canterbury are home to vibrant towns and breathtaking rural working environments. The many competitive advantages to investing in these areas include skilled labour forces and cheaper electricity and other infrastructural services.

In Waimakariri, 440 hectares of land are zoned for business activity with another 17 hectares in the pipeline. Over 90 hectares of current business land are available now – in town centres and surrounding areas suitable for larger-scale activities. The Selwyn District hosts IZONE, the largest business park in New Zealand. Selwyn also had the strongest economy in NZ according to the 2012 BERL rankings.

It is this regional strength, along with all that Christchurch has to offer, that makes the Canterbury economy the fastest growing in New Zealand.

Everyone is committed

There is unprecedented cooperation between community agencies, the indigenous people and government at all levels, making business easier and problem-solving faster. Processes are transparent, there's an attitude of problem-solving, and bribery and corruption are not the Kiwi way.

People have stayed to be part of the region – Christchurch's population has grown since 2011 – and the highly skilled workforce remains connected and dynamic.

Red tape is being cut

The Canterbury Earthquake Recovery Act provides special powers to fast track recovery.

We've set up an enabling framework of specific planning provisions, unique to Christchurch. There's a five-day approval process for central city resource consent applications which still considers urban design as an important factor.

Risks are being mitigated

Extensive geotechnical assessment has shown that the risk of further large earthquakes has significantly decreased and continues to fall.

A combination of enhanced building codes, new technology, and building foundations to fit conditions means the rebuild is done safely. Drilling and testing have proven that the city is suitable for redevelopment. The region remains economically powerful and an excellent investment proposition.

We have plans

The Christchurch Central Recovery Plan provides a Blueprint identifying 17 anchor projects for initial development. These will catalyse investment and are just the start – there's an entire region full of possibilities...

The Economic Recovery Programme is a strategic work programme of 20 high-priority projects to revitalise greater Christchurch as the heart of a prosperous region for business, work and education. Created collaboratively across organisations and agencies, the programme is all about increasing investment in new activities.

● Re:START is the bright, funky temporary mall in Christchurch's retail heart. The shipping containers house quality retailers and lively cafés.



There's
an entire
region full of
possibilities...



It's easy to do business here...

Christchurch is a land of opportunities. As a great place to live, work and play, the region offers many ways to prosper. Investment is welcome, businesses thrive, and there is a vibrant workforce holding advanced skills across diverse sectors. Young and committed, with a highly collaborative culture, Christchurch's emerging leaders want to help build the future.



Cheryl Allsopp
PA to the CEO of SLI Systems

I arrived from the UK before the quakes. I've lived in loads of other places, but New Zealand's been so easy to settle in. Christchurch is brimming with innovation and I'm keener than ever to stay.



Sam Crofsky
Owner, C1 café

I want to have the best café in the world. Even better, I want it to be environmentally sustainable and self-sufficient. I believe I can do that in Christchurch.



Shin Yamamoto
Businessman

I own three hairdressing salons in Japan. Now I'm studying English and will soon start setting up a hairdressing academy in New Zealand. Christchurch has a great, creative future ahead of it, and it's easy to do business even for someone from a different environment.



Simone and Craig O'Laughlin
Meridian and McKesson software developers

We want to be part of a city with good schools, great jobs, and opportunities for the future. For us, Christchurch offers the Kiwi lifestyle we've always wanted.



Mikaël Gartner
Engineer at Aurecon

I first came to Christchurch with Urban Search and Rescue. When I decided to stay, migration was easy. The can-do attitude, the great outdoors... I love it here.



Jamie Storie
Manager at Punting on the Avon

I had a different career, in a different country, then one day decided to change my life and move to New Zealand. And I've never been happier or healthier. There's a positive outlook and sense of belonging here that's inspirational.

How we rank internationally



#1

New Zealand enjoys the **highest level of personal freedom** in the world (Canadian Fraser Institute 2012)



For ease of doing business (World Bank 2012)



#4

In **economic freedom** (Heritage Foundation 2012)



New Zealand is the **least corrupt** place in the world to do business (Transparency International's Corruption Perceptions Index 2012)

#1

top10

Christchurch: voted by Lonely Planet in the Top Ten Places to visit 2013

#5

In living standards (UN 2012)

● Pegasus Golf & Sports Club in the Waimakariri District

We're the gateway

We're well connected for goods and services. The award-winning Christchurch International Airport runs a 24-hour international operation and is just 15 minutes' drive from the central city.

The deep-harbour inland port at Lyttelton offers marine, container and port services. Interconnected road, rail and coastal sea links fan out from the port, perfect for imports and exports. There's ease of movement throughout the South Island for goods, through bulk freight rail and the State Highway network. Christchurch's infrastructure makes it the main distribution point for the South Island.





tchurch Airport

Phone All Departures

PAY



Connections

Government offices, professional firms and world class retail. All your business appointments within a 10 minute stroll.

Central

Transformations

Movement and change come via world-class education and research, specialised manufacture and of course Christchurch Airport.

15 min

Heavy lifting

Commercial towns thrive throughout Canterbury, partly because Lyttelton Port's been operating for 125 years.

30 min

Growth

Canterbury has 70% of NZ's irrigated land. There are agriculture, horticulture and viticulture opportunities galore.

45 min



Innovation, enterprise and diversity

Our regional economy is strong and connected. The skills base is constantly replenished by world-class tertiary institutes. Innovation drives new opportunities. Manufacturing and services sit alongside agriculture and horticulture. Transport links take goods to market across New Zealand and the world, and integrated technology platforms connect talent with information.

technology, food innovation, nutraceuticals, all types of agribusiness, tourism, light engineering, and niche-market manufacturing with the support of high-quality education and research facilities. Sectors are well connected via technology platforms and highly adaptable.

If you want to learn it, make it, sell it or move it, this is a great place to start.

With historic roots in agriculture, the business base has broadened to embrace information and communications

Tourism

Opportunities abound for adventure or for beauty and solitude.

2 hours

Discover

Lord of the Rings territory amid glaciers and mountains. From the shores of Lake Tekapo enjoy some of the best views in the world.

3 hours

We love to surprise the world

In the Canterbury region a rich tradition drives a highly developed ecosystem of imagining and making it happen.

In the 1950s we pioneered a waterjet propulsion system. In the 60s and 70s, unique electronic communications. In the 1980s, advanced computer systems, and in the 90s the world's first GPS navigation. Right now, among dozens of other advances, the world's first practical jetpack is being developed 10 minutes' drive from central Christchurch.

Innovation and manufacturing flourish in Canterbury. There is a large, stable talent pool fed by three major tertiary institutions; a vast amount of R&D and commercialisation experience on tap; and a cooperative spirit among firms helping each other succeed in the world marketplace. The experience gained from the earthquakes sparked an even stronger culture of collaboration and adaptation. Startups built around the next 'big idea' sit next to established powerhouses. Many large international firms have facilities or offices in the region.

Innovation precinct

The Precinct aims to become a critical part of New Zealand's thriving, knowledge-rich innovation ecosystem by working with projects like the Enterprise Precinct and Innovation Campus (EPIC) and drawing on best practices from around the world.

Technology

Since 1954 HamiltonJet has been working with boat designers and builders to create waterjet propulsion systems that deliver optimum performance and efficiency. HamiltonJet's experience extends to a global network, including regional offices in Europe, America and Asia/Pacific, together with distributors in over 50 locations around the world.

Manufacturing

Operating for over 40 years in Christchurch, Talbot Technologies is a world-leading manufacturer of plastic moulded parts and specialises in injection moulding, thermoforming, tool making and integrated assembly. Working with product designers and manufacturers across the aerospace, medical, point-of-sale, animal welfare, electronics, transport and gaming industries, the company exports 70% of all manufactured products to end users in Mexico, USA, Thailand, China, Australia and parts of Europe.



From the 1950s to the 21st century, Christchurch innovators have been jetting into the future. HamiltonJet is still a leading specialist in the water, and Martin Jetpack can now take us to higher realms.

Electronics

Tait Communications is a global leader in designing, delivering and managing innovative communication solutions. Tait develops voice and data radio technologies, exporting about 95% of products from its Christchurch manufacturing base.

Commercialisation

powerHouse is an intellectual property commercialisation company using private and public investment to develop new ventures. Working with research partners such as universities and Crown Research Institutes, powerHouse aims to create high-technology firms that maximise their IP assets.

Robotics

Invert Robotics commercialises advances in climbing robotic technology to capitalise on opportunities within the maintenance inspection industry. The company provides services for inspecting confined spaces and hazardous environments using robotic technology.

Healthcare

Emendo is a Christchurch firm which is a world leader in developing health IT applications. In late 2012 it was acquired by McKesson Corporation, which ranks 14th on the Fortune 500.

Nanotechnology

Izon Science designs and manufactures precision instrumentation for nano- and micro-scale particle analysis. The instrument systems, the qNano and qViro-X, are now in use in a wide range of research institutes and universities around the world.

Software

Jade Software Corporation has a proud history of innovation and entrepreneurship. In the 1980s Jade invented the LINC 4GL used by more than 4,000 Unisys computer systems worldwide. In 2012 Jade's offshoot company Wynyard Group entered into an alliance with Northrop Grumman, one of the world's leading security companies.

Flight

Martin Aircraft Company is developing the world's first practical jetpack. This uses sophisticated composite materials and a highly efficient propulsion system to achieve the goal of personal flight. The company is in discussions with specialist users in the defence and civil defence sectors, and eventually aims to bring a recreational unit to market.

A vibrant inner city stimulates activity and attracts investment.

Intensifying the central population is crucial to this – thousands of people will move back into central Christchurch with a variety of housing options and lifestyle choices based on sustainability, innovation and a strong sense of community.

We're also rethinking the way the city moves.

An accessible city helps create a prosperous city. This in turn drives economic growth for the entire region.

Everyone will be able to enjoy travelling in the new Christchurch. Plans are in place to develop efficient, integrated transport links. Routes are prioritised for particular modes of private and public transport to provide efficient and safe access in and around the city.

“ It feels like the right time and the right place to do this. People want to come back to the central city and we're going to create a world-class destination they can be proud of. ”


Antony Gough, Hereford Holdings

● An artist's impression of 'The Terrace' mixed-use precinct (Jasmax in conjunction with NH Architecture for Hereford Holdings, renders by Virtual View)





Everything
begins with
participation



Christchurch will be
a 21st century city
with a beating heart;
a green, connected
hub in a thriving
economic region



Hon Gerry Brownlee

Minister for Canterbury Earthquake Recovery

The New Zealand Government is committed to helping Christchurch and the Canterbury region reach new heights as a 21st century international powerhouse. Working in partnership with businesses, investors and communities, we invite everyone to come see the compelling opportunities available in the Garden City.



Lianne Dalziel

Mayor of Christchurch

The level of business opportunity is unprecedented in our history. We are building the newest city in the world and we invite you to be part of it.



Roger Sutton

Chief Executive, Canterbury Earthquake Recovery Authority

It's extremely rare to take an established regional economy, with over a hundred years of organic growth, and have the chance to build a new city centre at its heart using best practice urban design and investment models. We are doing this. And it's incredible.



Tā Mark Solomon

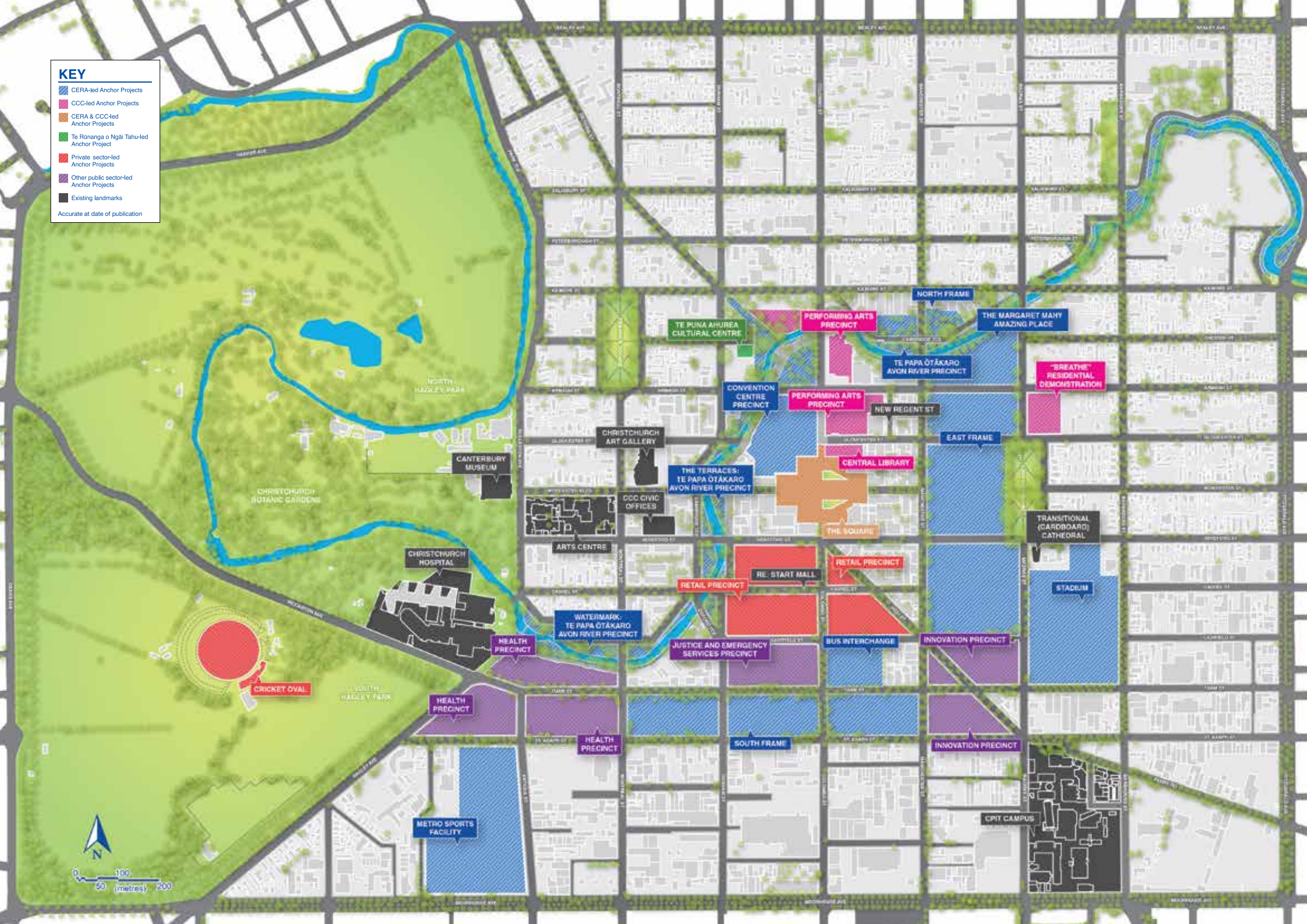
Kaiwhakahaere, Te Rūnanga o Ngāi Tahu

Together we are remaking our city – in the process we are growing stronger and creating better relationships. As we look to the future we are guided by “aroha ki te tangata – caring for the people”. People, and our commitment to each other, are at the heart of our communities and our future.

KEY

- CERA-led Anchor Projects
- CCC-led Anchor Projects
- CERA & CCC-led Anchor Projects
- Te Rūnanga o Ngāi Tahu-led Anchor Project
- Private sector-led Anchor Projects
- Other public sector-led Anchor Projects
- Existing landmarks

Accurate at date of publication



Christchurch Central: Anchor Projects and Precincts

Released in July 2012, the Christchurch Central Recovery Plan sets out a new shape for central Christchurch. It began with the 'Share an Idea' campaign that gathered over 106,000 suggestions from the public. The detailed Blueprint Plan was then created by a world-class consortium of architects, urban designers and planners who worked in consultation with communities, Ngāi Tahu, business groups and investors. The Blueprint Plan aims for a vibrant, green, connected, innovative centre that serves as the heart of a 21st century city.

<http://ccdu.govt.nz/the-plan>

Anchor projects

Blueprint development will be anchored by a series of projects across the city centre. A range of investment and funding models is being explored for these on a case-by-case basis.

The Frame

A groundbreaking urban design feature that helps define the green city core

Convention Centre Precinct

A world-class facility for domestic and international conventions

Stadium

A stadium that accommodates 35,000 people for concerts, sport and more

Metro Sports Facility

A high-performance coaching, practice and recreation centre

Bus Interchange

Future-proofed system of public transport exchanges

Te Papa Ōtākaro/ Avon River Precinct

An urban river park helping history, relaxation and renewal flow through the city centre

Te Puna Ahurea Cultural Centre

Cultural centre to reflect and celebrate Ngāi Tahu and Māori culture

The Square

The green, thriving civic heart of Christchurch

Performing Arts Precinct

The creative and cultural hub of the central city

Justice and Emergency Services Precinct

Justice, police, civil defence and emergency services

Health Precinct

An expanded hospital site with health education, research and innovation capacity

Cricket Oval

Domestic and international test cricket venue

Residential

Demonstration Project
Medium-density housing project to stimulate inner city living

Central Library

A hub for knowledge, a storehouse of cultural treasures and a gateway to the digital world

Innovation Precinct

Technology-based industry and research project, linked to tertiary institutes throughout the region

Retail Precinct

The best shopping destination in the South Island

The Earthquake Memorial

A place to reflect and honour those who lost their lives or were injured in the earthquakes. Location to be finalised

Take the next step...

This is a taste of the possibilities that Christchurch and the Canterbury region have to offer. Take the next step and find out more.



Canterbury
Earthquake
Recovery Authority

CERA is the government agency leading and coordinating greater Christchurch's ongoing recovery effort following the earthquakes.

Email: info@cera.govt.nz
Phone: +64 3 354 2600
Web: www.cera.govt.nz

Christchurch
City Council

Issues building consents, provides essential infrastructure services, considers resource consent applications, provides leisure, cultural and other facilities, and oversees land use in Christchurch.

Email: info@ccc.govt.nz
Phone: +64 3 941 8999
Web: www.ccc.govt.nz

Christchurch Central
Development Unit

CCDU is the specialist unit within CERA leading the rebuild of central Christchurch.

Email: info@ccdu.govt.nz
Phone: +64 3 354 2600
Web: www.ccdu.govt.nz

Waimakariri
District Council

Issues building consents, provides infrastructure services, considers resource consent applications, provides facilities and oversees land use in Waimakariri District.

Email: office@wmk.govt.nz
Phone: +64 3 311 8900
Web: www.waimakariri.govt.nz

NZ Trade and
Enterprise

NZTE helps businesses clarify purpose, address brand and design requirements, and identify the right business model to meet customer needs, improve operational efficiency and enter new markets.

Email: info@nzte.govt.nz
Phone: +64 4 816 8100
Web: www.nzte.govt.nz

Selwyn District Council

Issues building consents, provides infrastructure services, considers resource consent applications, provides facilities and oversees land use in Selwyn District.

Email: helpline@selwyn.govt.nz
Phone: +64 3 347 2800
Web: www.selwyn.govt.nz

Canterbury
Development
Corporation

CDC oversees the long-term economic development strategy for Christchurch, working with industries, government agencies and private sector experts for implementation.

Email: cdc@cdc.org.nz
Phone: +64 3 379 5575
Web: www.cdc.org.nz

Environment
Canterbury
Regional Council

Manages the region's air, water and land and promotes the region's economic, social and cultural wellbeing.

Email: ecinfo@ecan.govt.nz
Phone: +64 3 353 9007
Web: www.ecan.govt.nz

Canterbury
Employers' Chamber
of Commerce

CECC works nationally to ensure a strong, networked business environment, providing business advice, support and services.

Email: info@cecc.org.nz
Phone: +64 3 366 5096
Web: www.cecc.org.nz





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Private Bag 4999, Christchurch 8140,
New Zealand
info@cera.govt.nz
0800 7464 2372
+64 3 354 2600
www.cera.govt.nz

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