



20 November 2023



Ref: OIA-2023/24-0108

Dear 

Official Information Act request relating to the previous Prime Minister's correspondence and visit to BlackRock in May 2022

Thank you for your request made under the Official Information Act 1982 (the Act), received on 10 August 2023. You requested (numbering added):

"[1] Please provide under the OIA the former PMs agenda during her June 2022 trip to New York and the purpose, agenda, attendees and any minutes or other records of her visit to BlackRock.

<https://thespinoff.co.nz/politics/08-06-2022/conspiracy-theorists-are-losing-their-shit-over-a-clip-of-jacinda-ardern-in-new-york>

"[2] Please also provide information about all other meetings and / or correspondence between Jacinda Ardern when she was Prime Minister Ardern and/ or Chris Hopkins as Minister of Covid or Prime Minister and any representative of BlackRock, Vanguard, Google, Facebook and/ or with Bill Gates, Hilary Clinton or Barack and/ or Michelle Obama since 1 August 2019."

I wrote to you on 10 October 2023 responding to your request and providing you documents identified as relevant to part [2] of your request for information about meetings and/or correspondence between the previous Prime Minister, Rt Hon Dame Jacinda Ardern and any representative of BlackRock, Vanguard, Google, Facebook and/or with Bill Gates, Hilary Clinton or Barack and/ or Michelle Obama. As noted, the information we have identified as relevant is correspondence and meetings that relate to the Christchurch Call.

Please find **attached** the second and final tranche of documents consisting of emails, some with attachments, and letters relevant to the Christchurch Call. The documents released to you are set out in the table below. As marked within the documents, some information has been withheld under the following sections of the Act:

- section 9(2)(a) of the Act, to protect the privacy of individuals.
- section 9(2)(ba)(i), to protect the supply of similar information in the future.

Also marked is information that is not relevant to your request and which has been redacted.

Table of information released in Tranche 2:

Date	Title (or Description)	Approach
14/08/2019	Re: Mark Zuckerberg Sheryl Sandberg 13 August 2019.pdf	Release with redactions under: 9(2)(a) Some information out of Scope.
23/08/2019	Re: Sundar Pichai 13 August 2019	Release with redactions under: 9(2)(a) Some information out of Scope.
13/09/2019	Invitation to a roundtable meeting from the Rt Hon Jacinda Ardern, Prime Minister of New Zealand	Release with redactions under: 9(2)(a) Some information out of Scope.
11/10/2019	Letter to the Prime Minister from Google (Kent Walker).	Release in full.
6/03/2020	YouTube Christchurch Call Update	Release with redactions under: 9(2)(a) 9(2)(ba)(i) – attachment withheld in full. Some information out of Scope.
13/02/2021	Invitation to join Global Panel of Experts for Impact Challenge	Release with redactions under: 9(2)(a) Some information out of Scope.
22/05/2021	YouTube - Christchurch Call Anniversary Summit	Release with redactions under: 9(2)(a) Some information out of Scope.
5/08/2021	Message from Nick Clegg	Release with redactions under: 9(2)(a)
26/05/2022	your visit	Release with redactions under: 9(2)(a)
1/09/2022	Invitations to Meta and Alphabet to Christchurch Leaders' Summit 2022.	Release in full.

The most recent information is letters of invitation from both the previous Prime Minister and President of the French Republic to the Christchurch Call Leaders' Summit held on 20 September 2022 in New York. More information about the Summit can be found on the Christchurch Call website at: www.christchurchcall.com/about/leaders-summits.

Where information has been withheld under section 9 of the Act, in making my decision, I have considered the public interest considerations in section 9(1) of the Act. No public interest has been identified that would be sufficient to override the reasons for withholding that information.

This response may be published on the Department of the Prime Minister and Cabinet's website during our regular publication cycle. Typically, information is released monthly, or as otherwise determined. Your personal information including name and contact details will be removed for publication.

Yours sincerely



Janine Smith
Deputy Chief Executive, Policy

From: Sheryl Sandberg s9(2)(a)
Date: Wednesday, 14 Aug 2019, 5:35 PM
To: Jacinda.Ardern@parliament.govt.nz <Jacinda.Ardern@parliament.govt.nz>
Cc: David.lynch s9(2)(a) ^Parliament: Leroy Taylor
 s9(2)(a) Paula Wilson [DPMC] s9(2)(a) s9(2)(a) - Facebook
 s9(2)(a) s9(2)(a) - Facebook s9(2)(a)
 s9(2)(a)

Subject: Re: Mark Zuckerberg Sheryl Sandberg 13 August 2019.pdf
 Prime Minister,

I am grateful for the invitation, and would be honored to represent Facebook at the United Nations General Assembly Leaders' Dialogue. We've made progress since the Christchurch Call to Action, but together, we have more to do.

I understand my team (copied) is also in touch with David Lynch and s9(2)(a) - DPMC about a separate panel opportunity on the 23rd - a chance to more publicly talk about the Call to Action, as well as our shared goals to counter violent extremism. This is a conversation worth having, and I'm hopeful we can make it work.

I look forward to seeing you next month in New York.

My very best,

Sheryl

sheryl sandberg | chief operating officer | facebook

1 facebook way | menlo park, ca | 94025

s9(2)(a)

From: "Rt. Hon Jacinda Ardern" <Jacinda.Ardern@parliament.govt.nz>

Date: Monday, August 12, 2019 at 4:04 PM

To: Mark Zuckerberg s9(2)(a) s9(2)(a) - Facebook

Cc: s9(2)(a) - Facebook Le Roy Taylor s9(2)(a)

"paula.wilson s9(2)(a)

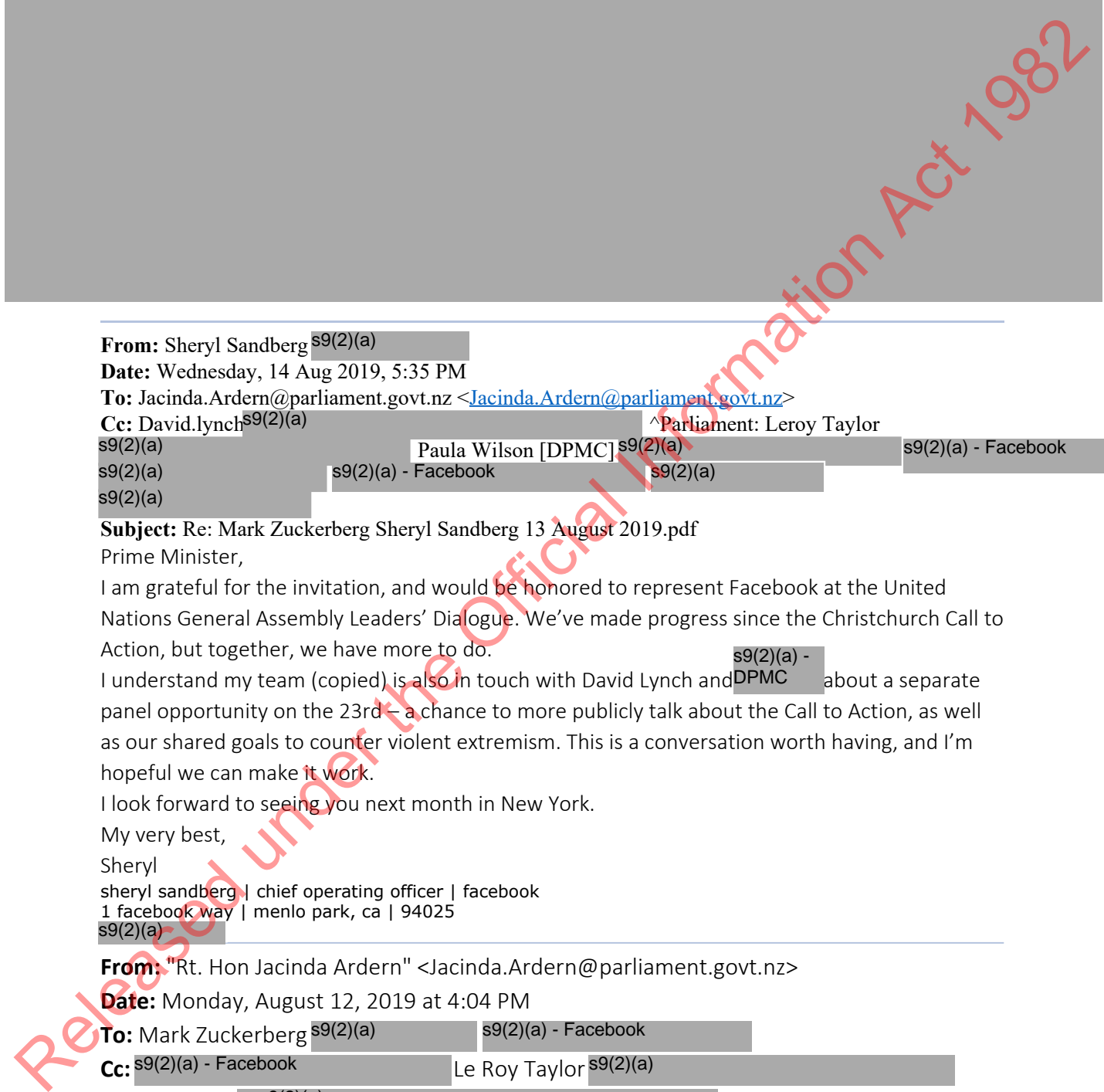
Subject: Mark Zuckerberg Sheryl Sandberg 13 August 2019.pdf

Dear Mr Zuckerberg and Ms Sandberg

Please see the attached letter from the Rt Hon Jacinda Ardern, Prime Minister of New Zealand.

Kind regards

s9(2)(a)



Senior Private Secretary Ministerial Support Services
Currently assigned to the Prime Minister's Correspondence Unit
Executive Wing, Parliament, 1 Molesworth Street, Wellington, New Zealand



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[UNCLASSIFIED]

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Released under the Official Information Act 1982

[Not in Scope]

From: Sundar Pichai [s9(2)(a)]
Date: Friday, 23 Aug 2019, 4:55 AM
To: Rt. Hon Jacinda Ardern <Jacinda.Ardern@parliament.govt.nz>
Cc: ^Parliament: Leroy Taylor [s9(2)(a)] Paula Wilson [DPMC]
[s9(2)(a)]
Subject: Re: Sundar Pichai 13 August 2019.pdf

Dear Prime Minister,
Thank you very much for this kind invitation.

We appreciate the continuing shared work on the Christchurch Call, and we look forward to this event. It will be an important moment to take stock of our progress together and chart next steps, alongside the other members of the Global Internet Forum to Counter Terrorism.

Unfortunately I won't be able to join the session, but Kent Walker will attend on Google's behalf.

We are also exploring whether Susan Wojcicki, CEO of YouTube, may be available, as she very much would like the opportunity to meet you while you are in New York. Our team will be in touch with yours to confirm in the coming days.

- Sundar Pichai

On Mon, Aug 12, 2019 at 1:13 PM Rt. Hon Jacinda Ardern
<Jacinda.Ardern@parliament.govt.nz> wrote:

Dear Mr Pichai

Please see the attached letter from the Rt Hon Jacinda Ardern, Prime Minister of New Zealand.

Kind regards

s9(2)(a)

Senior Private Secretary Ministerial Support Services

Currently assigned to the Prime Minister's Correspondence Unit

Executive Wing, Parliament, 1 Molesworth Street, Wellington, New Zealand



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[Not in Scope]

From: s9(2)(a)

Sent: Friday, 13 September 2019 6:22 a.m.

To: Christchurch Call

Subject: Invitation to a roundtable meeting from the Rt Hon Jacinda Ardern, Prime Minister of New Zealand

Hello,

Reaching out on behalf of Nick Clegg, VP of Global Affairs & Communications at Facebook.

We would like to confirm Nick's attendance at the Roundtable Meeting on Monday, September 23. Nick is appreciative for the invitation and looks forward to this event.

Please reach out to me if any additional information is required from our end.

Many thanks,

s9(2)(a)

Executive Assistant to Nick Clegg

Global Affairs & Communications

s9(2)(a)

From: Rt. Hon Jacinda Ardern <Jacinda.Ardern@parliament.govt.nz>

Sent: Monday, September 9, 2019 11:44 PM

To: Nick Clegg

Cc: Flavia Alves; Paula Wilson [DPMC] s9(2)(a) Hayden Glass [DPMC]

Subject: Invitation to a roundtable meeting from the Rt Hon Jacinda Ardern, Prime Minister of New Zealand

Dear Nick,

I am looking forward to meeting with Sheryl Sandberg at the Leaders' Dialogue on strategic responses to terrorist and violent extremist narratives on 23 September at 1630 hours in New York. That event is an opportunity for supporters of the Christchurch Call to Action to provide updates on progress against the commitments in the Call. I understand my officials are working closely with your team to shape up our collective announcements.

In Paris, your company was represented at a roundtable meeting on 15 May, where we talked about how we could work together to implement the Christchurch Call. These discussions were very useful in shaping the work that has taken place since May. Given the significant progress we have made, I see merit in reconvening a second roundtable discussion with tech company leaders.

The first part of this roundtable would be a private opportunity to build on the previous conversation and consider 'what next' on the Call. This could include priorities and milestones for the reshaped Global Internet Forum to Counter Terrorism, next steps on algorithmic outcomes, and how we can work with a range of smaller platforms and content distribution networks to create a safer eco-system for users.

To highlight the collaborative nature of the Call and provide an opportunity for an open discussion on these issues, our intention is to open the second half of the roundtable to include a small number of civil society participants (most of whom will have been at the side event earlier that day).

The roundtable will follow the side event on 23 September and will be held from 1930-2100 hours, at a venue to be confirmed shortly. I have invited Derek O'Halloran from the World Economic Forum to return as moderator.

My intention would be to invite media in for the opening segment for a 'media spray' – but otherwise the event would be closed to media.

Please let us know by replying to ChristchurchCall@mfat.govt.nz by 13 September whether you are able to participate. More detailed information will follow in due course.

Kind regards,

Rt Hon Jacinda Ardern

[UNCLASSIFIED]

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Google LLC
1600 Amphitheatre
Parkway
Mountain View, CA 94043

650 253-0000 main
Google.com

October 11, 2019

Rt Hon Jacinda Ardern
Prime Minister of New Zealand
Private Bag 18041, Parliament Buildings
Wellington 6160
New Zealand

Dear Prime Minister,

On behalf of Google, I would like to thank you for your leadership and vision in launching the Christchurch Call to Action and for assembling the group in New York.

This was an important gathering and the work of the Global Internet Forum to Counter Terrorism (GIFCT) over the coming year will be particularly important and in that regard, I welcome New Zealand's contribution to the new Independent Advisory Committee.

I believe technology and democratic governments have always been partners in the pursuit of human progress, and in making the world better for everyone. Under your leadership, the Christchurch Call continues that tradition, on a critical issue at a critical moment.

Sincerely,

Kent Walker
Senior Vice President, Global Affairs
Google LLC

ALWAYS GREAT TO SEE YOU -
AND THANKS FOR YOUR
CONTINUED PARTNERSHIP HERE.

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[Not in Scope]

From: **Susan Wojcicki** s9(2)(a)
Date: Fri, 6 Mar 2020, 3:13 pm
Subject: YouTube Christchurch Call Update
To: <j.ardern@ministers.govt.nz>
Cc: s9(2)(a) - Google Ross Young s9(2)(a)

Tēnā koe Prime Minister,

I hope all is well with you and your family and that we will have a chance to see each other in 2020.

I know it's been a year since the terrible tragedy in Christchurch. I wanted to write to you personally to reaffirm my commitment to the Christchurch Call and share some updates on YouTube's progress. I've asked my team to send a longer update with more details on our activities since last year (see attachments).

YouTube's work on responsibility is still my number one priority. Over the past year we focused on strengthening our enforcement against extremist content, including tightening restrictions on live streaming and updating our hate speech policies. Our automated systems are helping us flag and remove videos quickly, in many cases before a single view. We continue to report about our enforcement every quarter in our [Community Guidelines Enforcement Report](#).

We also invested in our partnerships across the industry, working together to confront the threat of extremism online. The Global Internet Forum to Counter Terrorism (GIFCT) is now an independent entity, and we are building out its staff and working groups.

As you know, in December YouTube worked with GIFCT and your team to host an Incident Response Workshop in Wellington that brought together 120 experts across governments, industry, civil society and NGOs, from 16 countries. Its participants were able to focus on building trust and testing our collective ability to respond to terrorist attacks that have an online element. I'm glad Gautam and my team were able to meet with you during the event. Thank you again for your inspiring opening remarks and the leadership you've shown on these issues.

We've seen the benefit from our work as a company and an industry in responding to the recent tragic incidents in Thailand and Germany. We remain committed to

working with you to ensure there is no place for violent extremism on YouTube.

If you have any plans to come to the US later this year, please let me know. I would appreciate the chance to host you at the YouTube office in San Bruno. Looking forward to connecting soon.

Ngā mihi nui,
Susan Wojcicki
CEO of YouTube

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YouTube Christchurch Call to Action Update March 2020

Fifteen years ago last month, YouTube was registered as a website and today it has more than two billion monthly users around the world, with 500 hours of video uploaded every minute. However, with these new opportunities comes new responsibilities. As Susan has indicated YouTube's work on responsibility is our number one priority.

At YouTube we think about our responsibility efforts in terms of 4 Rs:

1. We remove content that violates policies as quickly as possible. In Q4 of last year alone, we removed more than 5.8 million videos. 5.3 million of these videos (91%) were first flagged by our automated systems, and of those, 64% were removed without a single view.
2. We raise up authoritative voices in searches and recommendations for news and other types of sensitive information.
3. We reduce our recommendations of content that brushes up against our policies. We've reduced watchtime of borderline content from non-subscribed recommendations in the U.S. by more than 70 percent. Last year we launched these efforts in other markets, including New Zealand and Australia.
4. And we reward content that meets our even higher bar for monetisation. This includes supporting trusted creators who add value to YouTube through unique and inspiring content, and setting a higher bar for what can make money on our site.

Over the past two years, we have also made more than 50 policy changes, often in consultation with relevant experts around the world who help us craft guidelines that will protect our community. Content that is later found to violate our Community Guidelines is now a fraction of one percent of what's watched on YouTube and we want to drive that number down even more.

Our Director of Product Management also briefed NZ officials on how YouTube works, its content policies and how the YouTube algorithm recommends videos. We hope to provide further information on this topic to your officials in the near future.

GIFCT

In late 2019, the GIFCT was established as a standalone organization. This new structure provides a solid basis for the GIFCT to expand over time. GIFCT launched an Executive Director search which is well underway, with an announcement expected in the second quarter of 2020. This will be an important step change in the development of the GIFCT.

In addition, GIFCT is working to fill out the remaining seats on the Independent Advisory Committee (IAC) with non-governmental stakeholders. As the new Executive Director comes on board, more staff are hired, and we fill the IAC, we expect the GIFCT's work to accelerate across its various work streams.

Conducting and funding research to study counterterrorism and terrorism is a critical part of our work. As of January 2020, the GIFCT Academic Research Network is led by the [International Centre for the Study of Radicalisation](#). Next month, GIFCT will co-host a research event with the [United Nations Counter-Terrorism Committee Executive Directorate](#) (UNCTED) at UN Headquarters in New York, focused on global trends in violent extremism and opportunities for global research to drive dialogue.

Incident Response Workshop

In December 2019 YouTube hosted an Incident Response Workshop, in consultation with New Zealand's Ministry for Foreign Affairs and Trade, the Department of Internal Affairs, the Department of the Prime Minister and Cabinet and the GIFCT partners.

Over 120 experts across governments, industry, civil society and NGOs across 16 countries participated in the Workshop. The aim was to enhance their collective ability to communicate effectively and respond efficiently in the event of a terrorist or violent extremist attack with an online component.

The December Workshop tested the online crisis coordination protocols established under the Christchurch Call to Action and online service providers' Nine Point Plan, in response to the March 2019 Christchurch terrorist attack. Participant testing took place through exercises that involved hypothetical scenarios developed by the Atlantic Council. The exercise portion of the Workshop included ~90 participants: 10 national governments and governmental entities, seven online service providers, and 20 civil society organizations.

The exercise evaluated the Crisis Response Protocol (CRP), which provides a common framework for information sharing coordination between governments and online service providers during a terrorist or violent extremist attack that includes the online dissemination of intended viral content.

The exercise also tested the GIFCT Content Incident Protocol (CIP), a "by industry, for industry" response system intended to coordinate company actions to efficiently and effectively limit the spread of harmful online content generated during a terrorist or violent extremist attack.

This testing was useful and improved the GIFCT's ability to respond to recent incidents in Germany and Thailand. However, more work is required on both the protocols and on communication.

The Workshop was also intended to expose participants to different perspectives regarding the same set of issues. According to participant feedback, this was one of the exercise's greatest strengths.

Some government officials and civil society representatives learned more about the technical limitations faced by online service providers; some industry engineers and professional crisis managers noted the extent of intragovernmental coordination challenges.

Civil society representatives learned much about both government and online service provider capabilities and—in turn—informed stakeholders how and when they needed to be engaged in order to respond to crises effectively.

All stakeholders helped each other understand what their sector / organization needed or expected to best prepare, respond and recover from an online terrorist or violent extremist crisis – and better coordinate among sectors to do this.

A Summary of the Proceedings of the Incident Response Workshop has been shared with participants. Although much of the workshop was by necessity confidential, we felt it important that participants from civil society had information that they could share with their stakeholders. A copy of this Summary is attached for your information.

Encl:

Summary of Proceedings, Incident Response Workshop, Wellington, December 2019.

Links:

[YouTube and the next phase of the Christchurch Call](#), Ross Young, Google New Zealand, The Spinoff, September 2019.

[Transparency Report October - December 2019](#), YouTube Community Guidelines Enforcement.

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[Not in Scope]

To: PM Invites s9(2)(a)

Subject: FW: Invitation to join Global Panel of Experts for Impact Challenge

From: Susan Wojcicki s9(2)(a)

Sent: Saturday, 13 February 2021 3:49 PM

To: Rt Hon Jacinda Ardern <Jacinda.Ardern@parliament.govt.nz>

Cc: s9(2)(a) - PMO

Ross Young s9(2)(a)

s9(2)(a) - Google

Subject: Invitation to join Global Panel of Experts for Impact Challenge

Kia ora Prime Minister,

I hope all is well since we last spoke on the important topic of the Royal Commission of Inquiry into the Terrorist Attack on Christchurch Mosques. I want to assure you we remain deeply engaged on the issues that we discussed during that call.

In an effort to deepen our partnership on another important matter, I am writing to gauge your interest in [joining me as a member of the Panel of Experts for the 2021 Google.org Impact Challenge for Women and Girls](#). The Challenge launches with a call for applicants on March 1, and in late September will announce \$25 million in grants to provide funding for projects that give women and girls the tools, capital, and technology to achieve greater economic opportunity.

The Panel of Experts will be comprised of female leaders from around the world who will help to make decisions about funding. As a panelist, you or your team would review pre-vetted applications in July, and select the ones you believe to have the greatest potential impacts for women and girls. This program is open to organizations from around the world, including New Zealand. UN Women Executive Director Phumzile Mlambo-Ngcuka and CERN Director-General Fabiola Gianotti have already committed to serve on the panel.

My team is available to provide more details. I hope you will be able to join me.

Nga mihi nui
Susan Wojcicki
CEO YouTube

Released under the Official Information Act 1982

[Not in Scope]

From: Susan Wojcicki ^{s9(2)(a)}
Date: Sat, 22 May 2021, 9:31 am
Subject: YouTube - Christchurch Call Anniversary Summit
To: <j.ardern@ministers.govt.nz>
Cc: Ross Young ^{s9(2)(a)}, ^{s9(2)(a)} - Google

Kia ora Prime Minister,

I wanted to send a note to personally thank you for organizing the Christchurch Call 2nd Anniversary Summit.

It was an important event, not only to address these issues and to note the progress we've made across sectors to tackle terrorist and violent extremist content online, but also to strengthen how we all work together.

As I said in my remarks, YouTube strictly prohibits terrorist and violent extremist content as part of our Community Guidelines; when we find it, we remove it. We have made significant investments over the past few years to detect this content at scale using machines. In Q1 2017, 8% of videos removed for violating the violent extremism policy had fewer than 10 views at the time of removal. In Q4 2020, nearly 90% of the videos uploaded that were removed for violating the violent extremism policy were taken down before they had 10 views.

We recognize that sharing more information about how users engage with violative content before we remove it is important. That's one of the reasons I wanted to share our new transparency metric of [violative view rate](#) with you and the other attendees. Last month, we added this to our Community Guidelines Enforcement report. It is an important new measure and today the rate sits at a range of 0.16-0.18%. This means that, in Q4 of 2020, out of every ten thousand views on YouTube, only sixteen to eighteen are of violative content. I'm also proud to see that this rate has reduced by more than 70% compared to the same quarter of 2017.

Since joining the Call two years ago, we've also made other changes such as tightening our requirements for creators to livestream, as well as enforcement and penalties for violations.

We understand the concerns reflected at the Summit about the potential role of

algorithms amplifying terrorist and violent extremist content. As I mentioned above, YouTube's policies prohibit violent extremist and terrorist content, meaning we remove this content. Once removed, it cannot be viewed, nor can it be recommended by our systems.

Content that comes close to violating our policies, but doesn't cross the line—what we call “borderline content”—only accounts for a fraction of a percent of all content on YouTube. In 2019, [we introduced changes](#) to our algorithms to reduce recommendations of such content. We saw a 70% drop in non-subscribed recommendations of borderline content in the U.S. that year, with a drop in watchtime of borderline content coming from recommendations in other markets as well. This is now running in every country in which we operate. We want to connect our users with content they will find value in, not recommend videos that could misinform them in harmful ways. While algorithmic changes take time to ramp up and consumption of borderline content can go up and down, our goal is to have views of non-subscribed, recommended borderline content below 0.5%.

We continue to invest in our own efforts to uphold the commitments of the Call, but we also recognize the importance of taking a multi-stakeholder approach to tackling these issues. We are proud to be part of the Christchurch Call Community and a founding member of the Global Internet Forum to Counter Terrorism.

We remain fully committed to the Call, and I look forward to continuing this important work with you.

Kind regards,
Susan Wojcicki
CEO, YouTube

Released under the Official Information Act 1982

From: [Nick Clegg](#)
To: s9(2)(a)
Cc: [Andrew Campbell](#); [Hayden Glass \[DPMC\]](#); s9(2)(a) - PMO; s9(2)(a) [DPMC]; s9(2)(a) - Facebook
Subject: Message from Nick Clegg
Date: Thursday, 5 August 2021 4:09:05 am

Dear Prime Minister,

I hope you and your family are safe and well. I know New Zealand has had considerable success in containing the spread of Covid-19 but that there are significant challenges being experienced across the region.

I wanted to reach out following the announcement by NetSafe about the collaborative development of an industry code to govern online safety, harmful content and misinformation, and to convey Facebook's support for it. We believe this is an opportunity for New Zealand to demonstrate its continued leadership on content regulation and help advance the global conversation on these issues.

Facebook has been working with NetSafe and contributing to the code's development. It aims to cover areas of harm, including misinformation and disinformation, child and youth safety, content that may incite violence, bullying and harassment, while leaving illegal content squarely with regulators.

The code is further proof of the power of the Christchurch Call in bringing together industry, governments and others to reduce and prevent online harms. It's our hope that the code will be launched in December this year and prove to be a valuable complement to your government's ongoing content regulation work, which we continue to engage on. Thank you again for your continued leadership on these important issues, and I'm looking forward to working with you in the future.

Best regards,

Nick

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From: [Sheryl Sandberg](#)
To: s9(2)(a)
Cc: s9(2)(a) [DPMC](#); [Hayden Glass \[DPMC\]](#); [^Parliament: Rajesh Nahna](#);
s9(2)(a) - Facebook and PMO s9(2)(a) - Facebook
Subject: your visit
Date: Thursday, 26 May 2022 4:44:10 am

Some people who received this message don't often get email from s9(2)(a) [Learn why this is important](#)

Prime Minister,

I hope you are recovering swiftly. Your team shared you'll be in the US later this week leading a trade mission, as well as giving the Harvard Commencement. I'm wishing you all the best on both – and so thrilled to know you'll be speaking at my alma mater.

I know our teams have been working to find us time to meet, but it turns out that our schedules have made it too challenging on this occasion.

I wanted to convey Meta's continued commitment to meeting the challenges and opportunities of the current digital environment, on which you have shown such leadership. I'm hopeful we can meet in person later in the year to discuss our work directly. And in the interim, I understand our President – Nick Clegg – will be finding time to connect with you about our ongoing work to advance the Christchurch Call and combat harmful content and misinformation.

Grateful for your ongoing partnership and support. Have a wonderful visit.

Yours,

Sheryl

sheryl sandberg | chief operating officer
[1 facebook way | menlo park, ca | 94025](#)

s9(2)(a)

Released under the Official Information Act 1982



ÉLYSÉE

CHRISTCHURCH
CALL

TO ELIMINATE TERRORIST
& VIOLENT EXTREMIST
CONTENT ONLINE



PRIME MINISTER

TE PIRIMIA

Sir Nicholas Clegg
President Global Affairs Meta

Dear Nick,

It is our great pleasure to invite you to a Christchurch Call Leaders' Summit, to be held at 15h30-17h30 on Tuesday 20 September in New York, on the margins of United Nations Leaders' Week.

At our Second Anniversary Summit last year, we endorsed an ambitious set of work plans to tackle terrorist and violent extremist content online. We agreed to reconvene this year, at the midway point, to review our progress, to have a frank discussion around the challenges we face and the opportunities in front of us, and to chart our next steps forward.

The Summit will be an in-person roundtable meeting, held in a multistakeholder format with Heads of State and Government, Leaders of the Technology Industry and Civil Society. This is a unique opportunity to shape global approaches on this issue, at what is perhaps the only major technology initiative held at a leadership level and involving all sectors.

This will be an occasion to announce important progress made in our work, including on growing our Community, on enhancing algorithmic transparency and understanding, improving our response to terrorist incidents with an online component, and anticipating and addressing potential risks posed by new technologies.

Incidents such as the attack in Buffalo New York demonstrate the need to continue our work to prevent the exploitation of the internet as a tool for hatred and propaganda. We will renew our commitment to address the needs of our communities, and particularly our youth, and to consider how new technologies and the evolving online environment can help us ensure an internet for good.

The attached concept note provides further details about the meeting. Our teams are here to work with yours to support leaders in this discussion. We would be pleased to provide further information on request via info@christchurchcall.com

H.E. Emmanuel Macron
President of the French Republic



The Rt Hon Jacinda Ardern
Prime Minister of New Zealand

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ÉLYSÉE

CHRISTCHURCH
CALL

TO ELIMINATE TERRORIST
& VIOLENT EXTREMIST
CONTENT ONLINE



PRIME MINISTER

TE PIRIMIA

Mark Zuckerberg
Chief Executive Officer, Meta

Dear Mark,

It is our great pleasure to invite you to a Christchurch Call Leaders' Summit, to be held at 15h30-17h30 on Tuesday 20 September in New York, on the margins of United Nations Leaders' Week.

At our Second Anniversary Summit last year, we endorsed an ambitious set of work plans to tackle terrorist and violent extremist content online. We agreed to reconvene this year, at the midway point, to review our progress, to have a frank discussion around the challenges we face and the opportunities in front of us, and to chart our next steps forward.

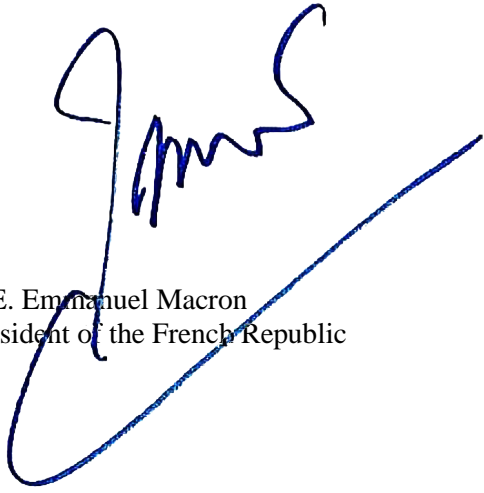
The Summit will be an in-person roundtable meeting, held in a multistakeholder format with Heads of State and Government, Leaders of the Technology Industry and Civil Society. This is a unique opportunity to shape global approaches on this issue, at what is perhaps the only major technology initiative held at a leadership level and involving all sectors.

This will be an occasion to announce important progress made in our work, including on growing our Community, on enhancing algorithmic transparency and understanding, improving our response to terrorist incidents with an online component, and anticipating and addressing potential risks posed by new technologies.

Incidents such as the attack in Buffalo New York demonstrate the need to continue our work to prevent the exploitation of the internet as a tool for hatred and propaganda. We will renew our commitment to address the needs of our communities, and particularly our youth, and to consider how new technologies and the evolving online environment can help us shape an internet for good.

The attached concept note provides further details about the meeting. Our teams are here to work with yours to support leaders in this discussion. We would be pleased to provide further information on request via info@christchurchcall.com

Released under the Official Information Act 1982



H.E. Emmanuel Macron
President of the French Republic



The Rt Hon Jacinda Ardern
Prime Minister of New Zealand

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CHRISTCHURCH
CALL

TO ELIMINATE TERRORIST
& VIOLENT EXTREMIST
CONTENT ONLINE



PRIME MINISTER

TE PIRIMIA

Sundar Pichai
Chief Executive Officer of Alphabet Inc.

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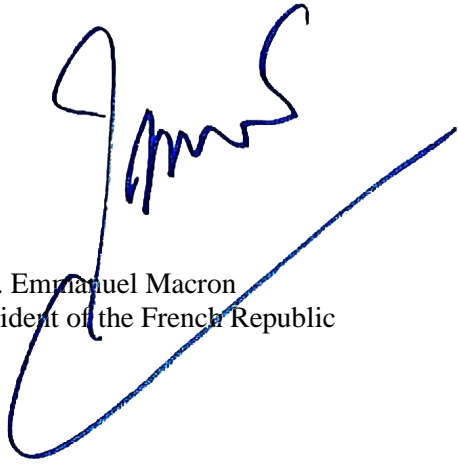
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CHRISTCHURCH CALL

TO ELIMINATE TERRORIST
& VIOLENT EXTREMIST
CONTENT ONLINE

FACTSHEET

Christchurch Call Summit 2022

A unique opportunity to convene Leaders from the technology industry, Heads of State and Government and Civil Society to shape global approaches to terrorism and violent extremism online and help ensure an internet for good.

In 2019 Leaders of the Tech Industry and Heads of State and Government committed to work alongside Civil Society to eliminate terrorist and violent extremist content online while promoting human rights and a free, open, and secure internet.



Since the first Call Meeting in Paris in May 2019, Summits have been important moments to show global leadership and highlight the importance of the issues we work on; to commit resources and effort; and to continue building a diverse, effective, and self-sustaining Call community that can deliver on our shared objectives.



The 2019 Summit in New York announced structures to enable implementation of the Call and saw the initial membership become a Community.

Context

We are part way through our 2021 work plans...

At the Second Anniversary Summit in 2021, Call Leaders endorsed work plans to deliver their commitments over the coming two years. Those work plans, developed through multistakeholder working groups ahead of the Summit, reflected a Community view of priority outcomes. Leaders agreed they should reconvene in 2022 to check in on progress.

It is time to reconnect as a community...

UN Leaders' Week is a time when a number of Leaders converge at a single location. It is an ideal opportunity for a high-quality exchange of views in person. We will need to work around some practical constraints: covid restrictions, efforts to minimise our environmental footprint, and limitations on physical meeting space in New York mean virtual options will be developed to ensure the whole Community can engage.

This will be innovative and forward-looking

We want the Call to blaze a trail for values-based multistakeholder models to address a range of online challenges. The Summit will meld traditional diplomatic summitry with innovative ways of meeting that include industry, civil society and governments as partners in our shared work.

Objectives for the Summit

- Bring the Call Community together through high quality interaction and an exchange of ideas.
- Check in on progress against work plans and commitments, look at gaps and areas where we need to consider redouble or refocus effort, or consider alternative approaches.
- Engage Leaders in frank, open dialogue.
- Provide Leaders with a platform to articulate their priorities and make decisions about our future direction.
- Consider future challenges & opportunities, including how new technology might impact our work, and affect all citizens, including children and youth.
- Give direction to our Community on its work over the coming year.
- Communicate to a global audience about the importance of our work and the value of human rights-based multistakeholder approaches.

Logistics and Practicalities

As with previous Summits, this is a sequence in several parts which together ensure we meet our objectives.

1. Community Engagement

We will work with the whole Community ahead of the Summit to develop a shared view of the progress we've made, the work we've done, our successes, opportunities and challenges that have arisen in the past year, and advice on how best to move our work forward. This may include some specific advice about priority areas for the Community such as how to preserve and promote a free, open, secure internet as we work to prevent abuse of the online environment.

All of our stakeholders are invited to respond to our [2022 Survey \(links to google form\)](#) by Friday 26 August.

The Secretariat will compile your survey responses and produce a first draft of an update report, which will include a set of priority topics and advice on ways forward. This will be developed in a set of multistakeholder meetings to be scheduled in early September to help compile input and agree on a final product.

Developing this material ahead of time will allow Leaders to focus on the most pressing substantive themes. It will also ensure the Advisory Network has an opportunity to develop its input ahead of the Summit.

2. Leaders' Session

Leaders from the Call Community will meet in New York on 20 September at 3.30-5.30pm. The venue is 5 minutes' walk from the UN Headquarters.

This Summit will see high level representation from across the different sectors:

- For Governments, attendance will be restricted to invited Heads of State or Government.
- For Online Service Providers and partner organisations, attendance will be restricted to invited top tier executives.
- For Civil Society, the secretariat and Steering Group members will work with our advisory network to ensure a senior level of participation and a diversity of representation and expertise.

This meeting will be an unscripted, action-oriented, and forward looking multistakeholder engagement among Leaders on a pre-agreed set of topics. There will be a focus on ensuring an equal voice for each sector. The meeting will operate under the Chatham House rule.

There will be no provision for pre-recorded statements in the meeting, and prepared remarks are discouraged. (Statements or video inputs submitted ahead of time can be included in our communications package and published on our website - see below).

Space is limited, and attendance in person will be restricted. However we will be providing a virtual platform for pre-registered Members of the Community to attend. Registration details will be circulated to the Community shortly.

3. Side events

The Call Community is also working with partners on potential events associated with the Summit, to enable in-depth work on particular themes by the Community.

Building on the International Call to stand up for children's rights in the digital environment, launched by France during the Paris Peace Forum in November 2021, we will host a side event looking specifically at youth radicalisation and the impacts of terrorist and violent extremist content on children and youth.

We are also working with partners on related topics such as the gender dimensions of extremism and violence.

4. Communications and engagement with global media

As part of the preparatory phase for the Summit, we will launch a new Christchurch Call website, refreshed regularly updated with information about our work and community.

In addition to the key points from the stocktake summary, we will also reach out to the Community with an opportunity to submit content for our website and media pack to enable members to communicate their organisation's contribution to the Christchurch Call work.

As a part of the Summit, we are working on options for a live engagement between the press and a selection of Leaders from the Call Community. If you are interested in this, please contact us (info@christchurchcall.com)